

A stack of several books with white pages and brown covers, some bound with white string. One book has a label that says 'BIG'.

E d u c a t i o n

as the key

to

S o c i a l

C h a n g e



The Compost Club

Monumental social change starts with awareness

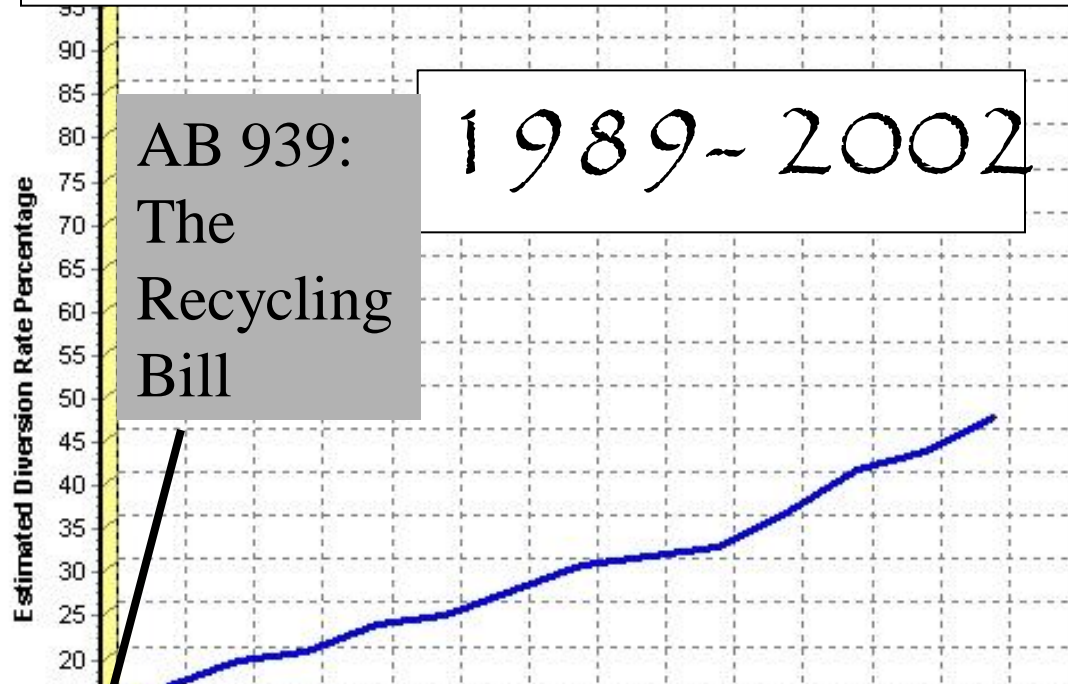
1970
The **Movement** begins



Source: http://www.videopipe.net/retro/08goqqs/commercials/cryingindian197_740.wmv

👉 The Compost Club

Monumental Social Change



Today, We not only accept recycling across the political spectrum, we consider it part of our American pride.

"I am proud of how California has once again shown the nation what can be done through perseverance and ingenuity. Achieving this goal has required a long-term commitment from all sectors of the private and public enterprises. I deeply appreciate what has been accomplished." August 2006

Margo Reid Brown, chairperson
Ca Integrated Waste Management Board



Food & Organic Waste

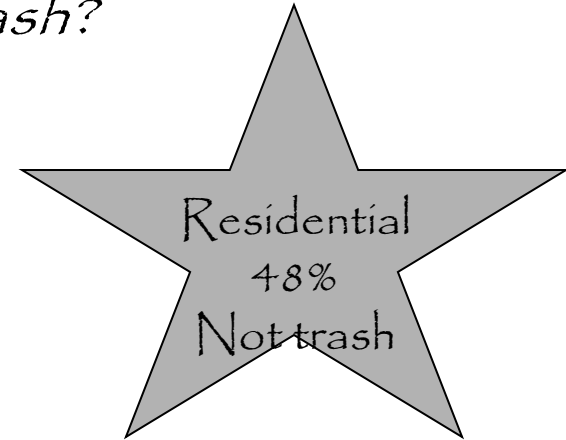
The next Recycling Success Story

*What's **still** in our trash?*



Top 4 items
In household trash

1. Food (20%)
2. Leaves & grass (10%)
3. Remainder/Composite Organic (9.5%)
4. Remainder/Composite Paper (8.1%)





Food & Organic Waste

The next Recycling Success Story

Sonoma County, CA (Pop. 480,000) Trash Statistics:

- August 31, 2005 - The only county landfill closed due to environmental and capacity issues.
- 1,300 tons of waste were hauled to four neighboring San Francisco Bay area counties, each and every workday, until August 2010.
- 4,000 tons of food waste are generated each month.
- Approximately 32% of all waste are food scraps.
- Fuel costs rose dramatically in mid 2000's.
- Drop-off disposal fees have risen ~ 80% since 2000 .



Even when we keep food scraps out of the landfill
The baseline of poor practices is easy to find





The next Recycling Success Story

School-wide
Composting

School-wide
Training

School-wide
Social
Change



The Compost Club



Year: 2003
West Side School.

A Cry for Help

“We need help with our Recycling program...”
Food Scrap recycling was not part of the program

The Compost Club is managed by a small group of volunteers.

Our accomplishments are in addition to full-time work and family responsibilities.

156 students

½ ton diversion each year

\$850 raised annually in Compost sales

\$125 annual program maintenance costs

Start up Supports:

- Healdsburg, Santa Rosa Sunrise Rotary Clubs
- Sotoyome Resource Conservation District
- John Dolinsek and Kathy Kent fund of the Community Foundation Sonoma County
- Felta Education Foundation
- Rose Foundation





Daily Acts



Convenient & Easy



Driven by Team work



Recognized and Institutionalized



The Compost Club



One unexpected waterfall of our success ...

The program served students hungry to put their leadership skills into action, building self-esteem, citizenship, business and technical skills for a sustainable tomorrow.



- Alejandro became the school's Recycle King

Clarinne went the distance, even dumpster diving To show her peers recycling *matters*.





The Compost Club Was established as a 501c3 organization in 2006



The West Side School “Story” inspired us to:

- Instill Composting Ethic & support programs at more schools.
- Build honor and momentum for the daily act of recycling.
- Reduce our largest landfill “waste” across the state.
- Combine entrepreneur business projects and education.
- Increase literacy about recycling and composting.
- “Prime the pump” for curbside services coming to our area.





In 2006 ,
The Compost Club set 7 goals for 2010

	<u>Predicted</u>	<u>Achieved</u>
1. Install/ <u>maintain</u> compost systems at schools	20	9
2. Divert food and paper waste.	15 tons	28 tons
3. Help schools raise \$ in compost sales	\$30,000	\$9,000
4. Sequester --- lbs. of carbon from reduction of waste at the landfill, and from reduced fuel use to haul the material to the landfill.	Unknown	28,000
5. Secure paid staff positions for our work	Yes	No
6. Gain Adoption of the program as a countywide pilot by the county Waste Management Agency.	X	No
7. Have a sign up list for 23 additional schools.	X	5



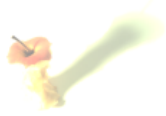


Our program has now been replicated at...

1. Apple Blossom Elementary
2. Park Side Elementary
3. Roseland Elementary
4. Twin Hills School
5. Alexander Valley School
6. Wright Charter School
7. Brooks Elementary
8. Sonoma Academy
9. Windsor High School
10. Santa Rosa Middle School
11. Montgomery High School
12. Windsor Academy (High School)
13. North County Detention Center
14. Forget Me Not Farm
15. Westminster Woods Camp
16. The Bishop's Ranch

Today, the project thrives at :

1. West Side School
2. Apple Blossom Elementary
3. Park Side Elementary
4. Twin Hills School
5. Wright Charter School
6. Windsor High School
7. North County Detention Center
8. Westminster Woods Camp
9. The Bishop's Ranch



The Bishop's Ranch



vermiculture

Westminster Woods Camp



Thermal composting- In vessel compost drum



North County Detention



vermiculture

Apple Blossom School



vermiculture



West Side School



vermiculture



|| Sonoma Academy



Windsor Oaks Academy



Thermal composting- Forced Air

Forget Me Not Farm



Wright Charter School



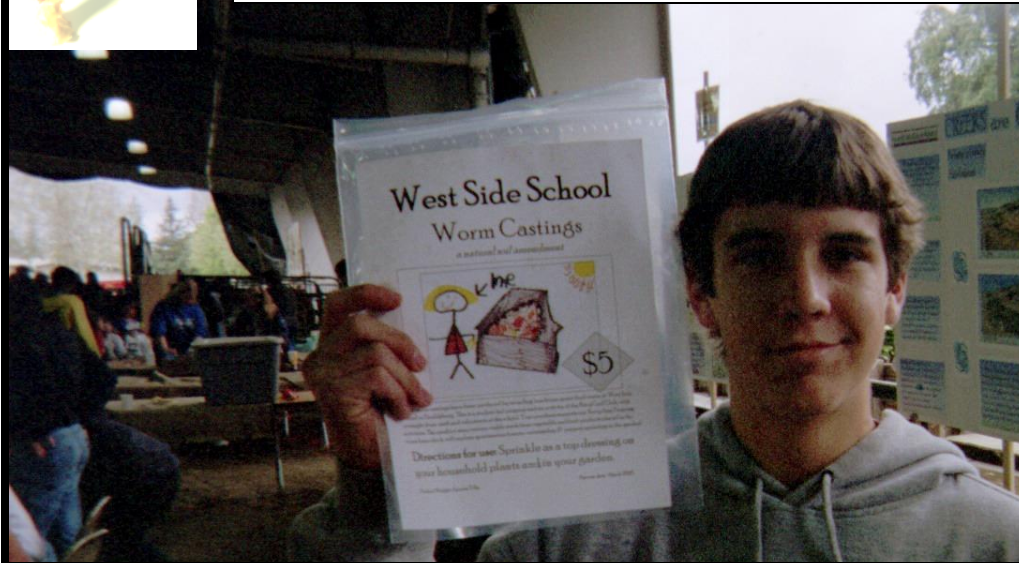
vermiculture

11/13/2010



Compost for sale

Monumental Social Changes starts with Awareness



Meet the 2004 youth leader who organized a compost booth for 5,000 K-3 students at our local Ag Days event.



Meet the 2010 Press Democrat Community Services Award Winner for his work to start Composting at Schools.



You already met the 2003 Recycle King Of West Side School

Our Leaders are standing by