
US Composting Council

Annual Report to USCC Membership Annual Meeting

Lake Buena Vista, FL
January 30, 2013

Lorrie Loder
President

Michael Virga
Executive Director



Agenda

- Introductions
- 2012 Financials
- 2012 Highlights
- Plans for 2013

Mission Statement

The US Composting Council (USCC) advances composting and promotes compost use to enhance soils and provide economic and environmental benefits for our members and society.

Vision Statement

We believe that the recycling of organic materials is central to achieving healthy soils, clean water and a sustainable society.

2013 USCC Board of Directors

Officers:

- Lorrie Loder, President
- Rod Tyler, Vice President
- Patrick Geraty, Treasurer
- Ron Alexander, Secretary
- Sally Brown
- Matt Cotton
- Frank Franciosi, Immediate Past President
- Patrick Geraty
- Carrie Gregory
- Wayne King, Sr.
- Mike Manna
- Heidi Ringhofer
- Paul Sellew
- Chuck Wilson
- Jeff Ziegenbein

USCC Staff

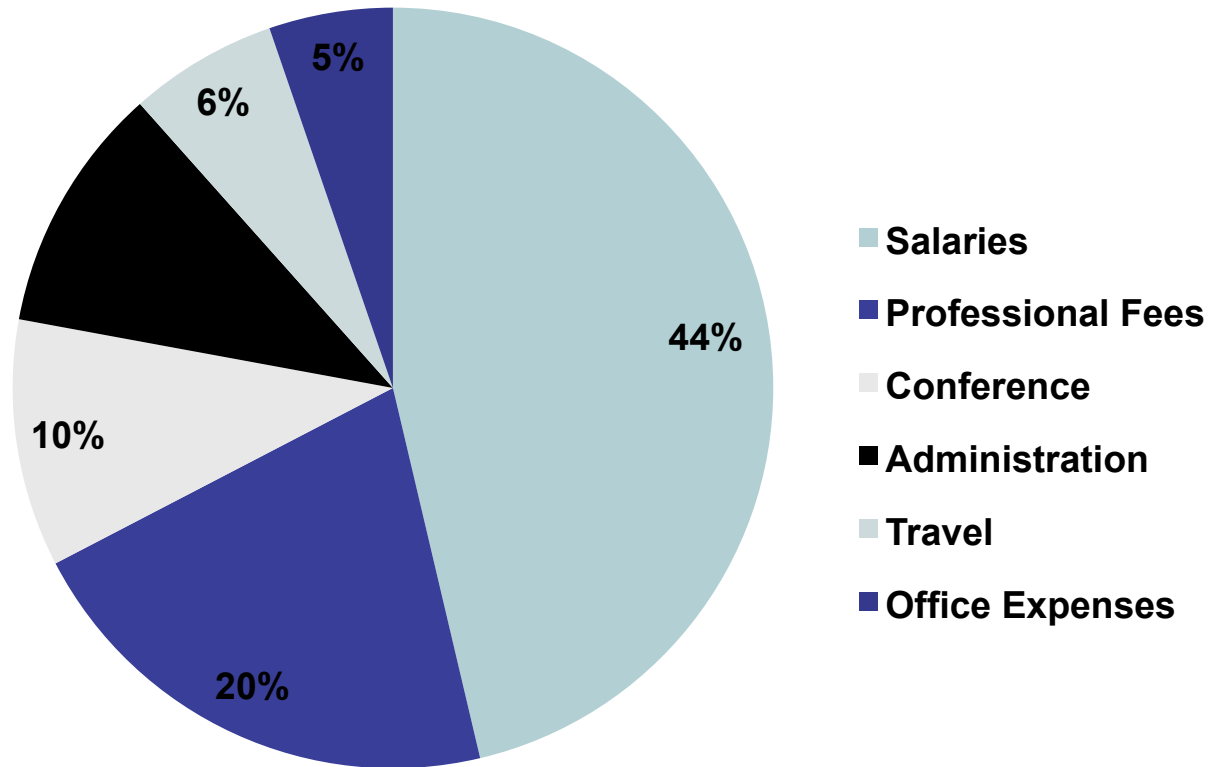
- Cherrie Yang: finance, membership
- Leanne Spaulding: membership, CCREF
- Cary Oshins: conference, training & education
- Al Rattie: market development & STA
- Michael Virga: Executive Director

Annual Conference 2012 - Austin

- # Attendees 810
- # Exhibitors 97
- # Sponsors 34
- # Demonstrators (equipment) 30
- Total Revenues \$464,100

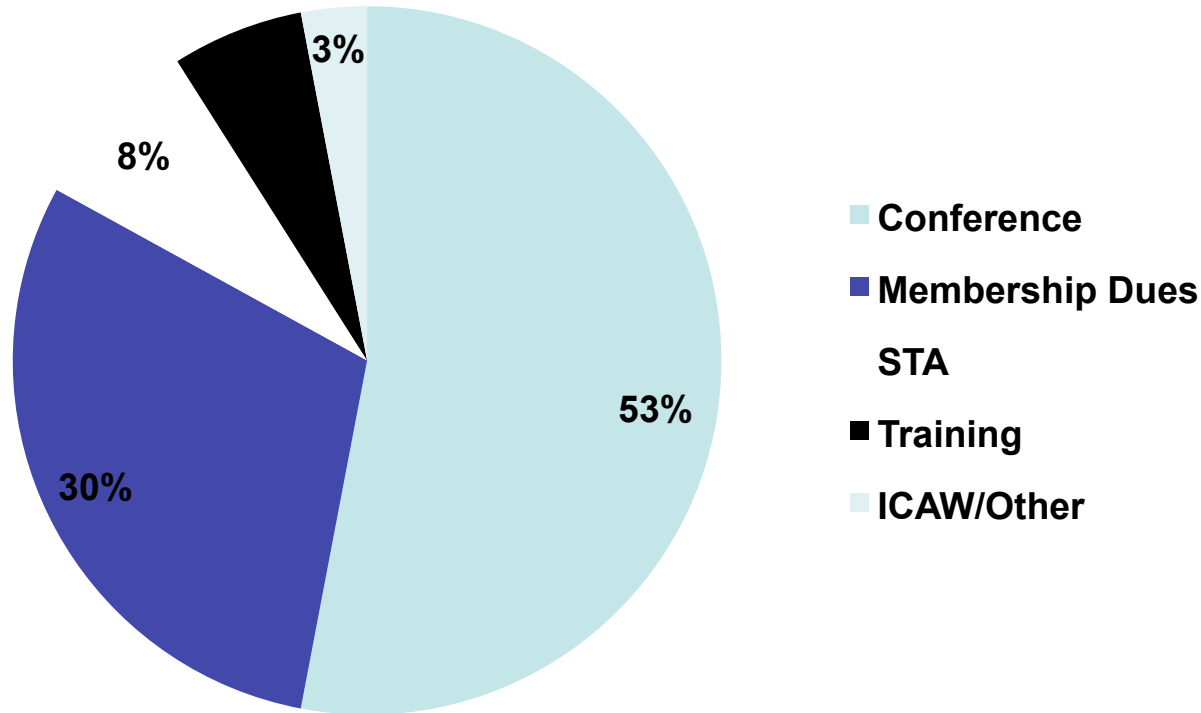
Finance: FY 2012/2013 Expenses

Expenses - \$723,000



Finance: FY 2012/2013 Revenue

Total Revenue - \$700,000



2012 Highlights

- Office relocation
- New Staff
- Strategic Alliances
 - National Restaurant Association
 - American Biogas Council
- CCREF
 - Two Cents Program

Standing Committees

- Finance: Patrick Geraty (Mike)
- Nominating: Ron Alexander (Cary)

Non-Standing Committees

- Communications: Heidi Ringhofer (Leanne)
- ICAW: Jeff Ziegenbein (Leanne)
- Legislative & Environmental Affairs: Brenda Platt (Cary)
- Market Development: Bob Engel (Al)

Plans for 2013: Communications

- Million Tomato Campaign
 - National in scope
 - Kick-off in March
 - Chef Nathan Lyon
 - BuyCompost.com
 - Promote compost use & drive market development

- Branding
 - Compost: Nature's Way to Grow!

Plans for 2013: Communications



Buy-compost.com



[STA Participant List](#) | [Calculator](#)

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Our Vision

[Consumers](#)
Smaller Scale

[Prosumers](#)
Industry Pros

[Community Gardens](#)
Urban Agriculture



Consumer

Click here if you are a backyard gardener with your own small 'farm', an apartment dweller with some potted plants on the balcony or a homeowner just looking to plant some flowers!



Prosumer

Landscapers, soil blenders, nurserymen, landscape architects and all industry 'pros' should click here

U.S. Composting Council Million Tomato Compost Campaign

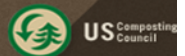
HEALTHY SOIL = HEALTHY FOOD = HEALTHY PEOPLE

Join the U.S. Composting Council in our new Million Tomato Compost Campaign, starting in March 2013! We're joining with chefs and community gardens across the country to grow one million tomatoes using donated compost. The Million Tomato Compost Campaign spreads the word that compost is a key component to building the healthy soil needed to grow sustainable, local food that helps build healthy communities.

How will it work?



- ✓ USCC's STA certified compost producer members will donate STA-certified compost to participating community gardens who sign on to the Million Tomato Compost Campaign.
- ✓ Community gardens will use their compost to grow one million tomatoes, either for their own use or for donation to local food banks.

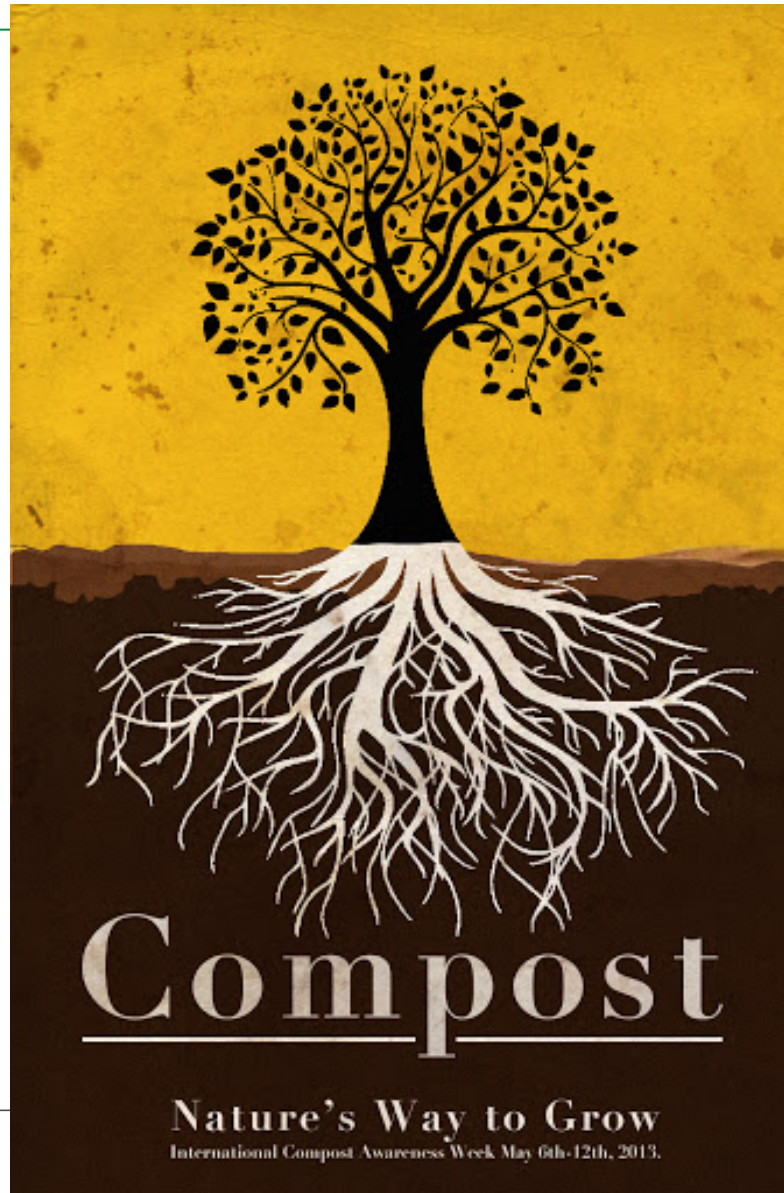


5400 Grosvenor Lane | Bethesda, MD 20814
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compostingcouncil.org | uscc@compostingcouncil.org

Plans for 2013: ICAW

- May 6 – 12, 2013
- ICAW Calendar
- Poster submissions
- Sponsorships available

Plans for 2013: ICAW

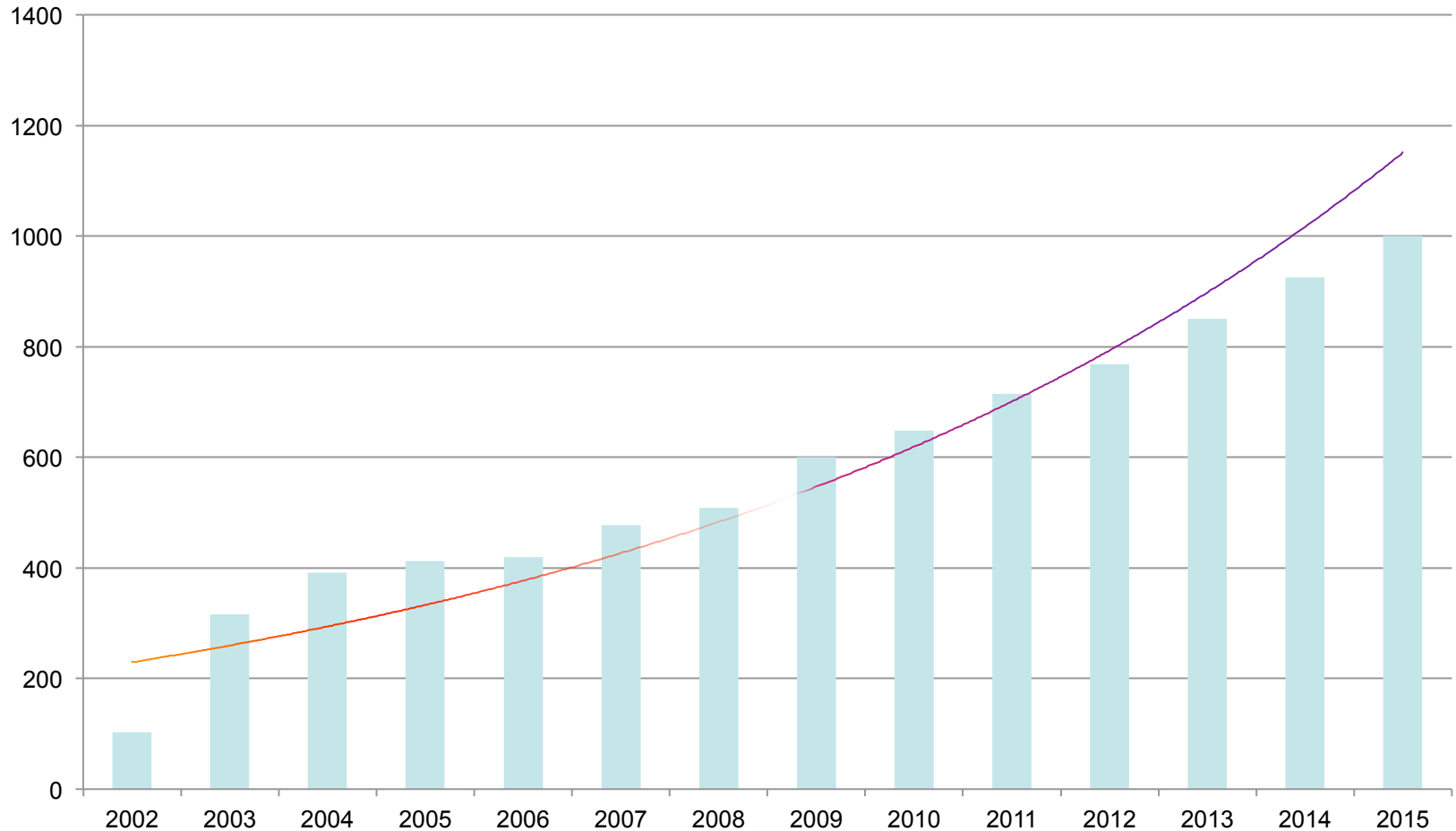


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Membership Growth, by Year



Plans for 2013: Membership

Value

- Discounts
 - Annual Conference registration/workshops
 - STA
 - Training
 - Orbitz
 - USCC Visa
- Legislative & Regulatory Advocacy
- Forum



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Leanne Spaulding [Change Traveler](#)

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Plans for 2013: Market Development

- STA
- Trade Shows
 - Association of Landscape Architects (ASLA)
 - Garden Writers Association (GWA)
 - US Green Building Council Green Build
 - Association of Horticulture Professionals

2013 MDC/Seal of Testing Assurance (STA) Program Update

**IF IT ISN'T
STA COMPOST...
WHAT IS IT?**

 US Composting Council
Seal of Testing Assurance

What are you specifying and purchasing for your landscape plantings?

STA COMPOST:

- Improves landscape establishment
- Improves customer satisfaction
- Makes specifying and purchasing compost easy
- Assures proper use and application

STA PARTICIPANTS ARE QUALITY COMPOST PRODUCERS THAT:

- Participate in a national program
- Test products on a prescribed schedule
- Comply with all state and federal regulation
- Follow uniform compost analysis requirements



The STA Program was developed through EPA funding and is supported by the US Department of Agriculture

Information and specifications:
www.compostingcouncil.org

- Bob Engel, Chairperson
USCC Market Development
Committee
- Al Rattie, USCC Director,
Market Development



27TH ANNUAL BIOCYCLE WEST COAST CONFERENCE

April 8, 9, 10, 11, 2013 • San Diego, California • BioCycleWestCoast.com

JANUARY 2013 BioCycle.net

BIOCYCLE

COMPOSTING • RENEWABLE ENERGY • SUSTAINABILITY



**Trimming Costs
with Composting**

CONTROLLING COSTS IN COMPOST MANUFACTURING • BIOGAS POLICY DEVELOPMENTS
VERMICOMPOSTING TRENDS • COMPOST'S ROLE IN HYDROCARBON REMEDIATION



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Market Development

Seal of Testing Assurance (STA) Program

- 190 companies
- 254 compost products
- 7.5 million cubic yards
- 34 states with STA participants
- 13 labs



**US Composting
Council**

***Seal of Testing
Assurance***[®]

Plans for 2013: Strategic Alliances

- American Nursery & Landscape Association (ANLA)
- Food Service Packaging Institute (FMI)
- Grocery Manufacturers Association (GMA)
- WasteExpo
- Water & Environment Federation (WEF)

Plans for 2013: CCREF

- Fundraising
 - Durst & Merck Foundations
 - Two Cents for Compost
 - Annual Conference
 - Silent Auction
 - 50/50 Raffle
 - Golf outing

- 2013 Projects





USCC 21st Annual Conference & Tradeshow The Magic of Compost

28–31 January, 2013

Buena Vista Palace Hotel and Spa
Lake Buena Vista—Orlando, FL

Join us for the largest conference and
exhibition in North America for the
composting & organics recycling industry.

OUTSTANDING CONFERENCE PROGRAM FEATURING
11 Preconference Training Courses ■ 2 Preconference Tours ■
More than 80 Educational & Technical Presentations ■ Over 100
Exhibitors of Equipment, Products & Services ■ “Live” Equipment
Demonstrations from 20+ Manufacturers ■ Networking and
Socializing with 1000+ Attendees from Across the U.S. & Around
the World

REGISTER TODAY!

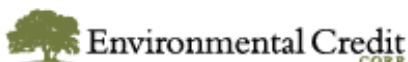
Book before **December 1, 2012** & save with early bird rates.
Conference program, workshop agendas, exhibitor & sponsor
information & registration forms are all available at
www.compostingcouncil.org/conference or call the
USCC at **301.897.2715**.

Orlando 2013

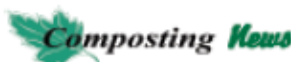


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Thank you Sponsors 2013 Conference



Because We Care



Future Annual Conference Dates

- Oakland, CA January 27 – 30, 2014
 - CompostCon

- Austin, TX January 19-22, 2015

- Jacksonville, FL January 25 -28, 2016