



**US Composting
Council**

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FOR IMMEDIATE RELEASE:

Ecovative Co-Founder Eben Bayer to Give Keynote at Annual Conference of US Composting Council

(Bethesda, MD) Eben Bayer, co-founder of Evocative, a pioneering bio-materials company that is garnering worldwide acclaim for its mushroom-based replacement for expanded polystyrene (commonly known as Styrofoam™), will lead off the 22nd Annual US Composting Council's Conference in Oakland, CA in January. Eben's talk will be on "Sustainable Design and Manufacturing for People, Planet and Progress".

Bayer's work earned the prestigious 2013 Buckminster Fuller Challenge Award, and he has given TED talks and speeches around the world.



Eben Bayer, Ecovative Co-founder

The USCC Annual Conference and Tradeshow is the largest gathering in the world for the composting and organics recycling industry. Compost manufacturers, equipment vendors, waste haulers, recycling coordinators, consultants, educators and activists gather for four days each year to hear dozens of technical talks, visit with over 100 exhibitors in the tradeshow, and network with each other. Their upcoming conference will take place January 26-29, 2014 at the Marriott City Center in Oakland, CA.

"We are so happy to welcome Eben to our conference," exclaimed USCC President Lorrie Loder. "He brings the kind of high-energy, forward-looking talk you like to kick off a conference". Accompanying Eben on the opening plenary session will be Caroll Mortensen, Director of California's Department of Resources Recycling and Recovery, better known as CalRecycle. Continued Loder, "Caroll provides the perfect balance to Eben. With California's new 75% waste-diversion goal, we need both public and private innovation and investment."

In addition to the keynote, Eben Bayer will be part of one of the technical sessions that focuses on compostable plastics. The conference includes tracks on diverting and collecting compostables, facility operations, harnessing bioenergy, programs and policies, and compost uses and markets. The conference concludes on day four with a

huge equipment show and demonstration day. This year the equipment show will be Wednesday, Jan 29 at the Redwood Landfill in Novato, CA

More information about the conference and the USCC can be found on their website, www.compostingcouncil.org.

For more information on Ecovative go to <http://www.ecovatedesign.com/>.

About the USCC:

The US Composting Council (USCC), a 501(c)6 Trade and Professional Association, is the only national organization in the United States dedicated to the development, expansion and promotion of the composting industry. The USCC has over 800 member companies and provides a unified voice for the growing composting industry.

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